

New Pieces Added to TASAKI Creative Director, Prabal Gurung's TASAKI Atelier

TASAKI (TASAKI & Co., Ltd.; Kobe Head Office: 6-3-2 Minatojima Nakamachi, Chuo-ku, Kobe; Tokyo Head Office: 5-7-5 Ginza, Chuo-ku, Tokyo; Board Director & CEO: Toshikazu Tajima) will release several new additions to the TASAKI Atelier designed by TASAKI Creative Director, Prabal Gurung on Tuesday, August 28, 2018.

The new collection has been designed around the theme of the "Surrealism" of TASAKI Atelier, which embodies the modern, luxe world of TASAKI. Designed for the woman who is a strong, sharp and intelligence presence, portrayed amid the surrealist artistic movement that has been rekindled in the contemporary age, the collection has been created with the motifs of pearls and the sea, which represent TASAKI's roots as a jeweller. This glamorous and sophisticated jewellery collection is resplendent with an empowering appeal that will make the women who wear these pieces shine even more brightly.

The collection adds more item variations to the existing series in the line, including Waterfall (Photograph 1), which has been inspired by a waterfall that cascades dynamically from a great height, and Aurora (Photograph 2), which expresses the light of the Aurora sparkling in the sea as it seems to softly embrace the pearls. A new series has also been added to the line. Surge (Photograph 3) depicts the dynamic form of waves that change shape in surreal ways.

Enjoy the modern, glamorous, and beautiful world of TASAKI with the TASAKI Atelier, which could be described as a hymn of praise to the beauty of women who continue to shine with their own, unique style and charm.



Photograph 1. Waterfall

Earrings: Single ear ¥1,900,000/Both ears ¥3,800,000 (18K YG, Akoya Pearls, South Sea Pearls (Gold))

TASAKI



Photograph 2. Aurora

Earring (for right-ear) ¥500,000 Ring (left hand) ¥650,000 (Both 18KYG, Akoya Pearls, Diamonds)
Ring (Right hand) ¥220,000 Bracelet ¥720,000 (Both 18KYG, Akoya Pearls)



Photograph 3 Surge

Earrings ¥1,500,000 (18K WG, Diamonds)
Ring (Middle finger) ¥580,000 (18K WG, Diamonds) / Ring (Pointer finger) ¥290,000 (18KSG)

Press Contact: Nara, Tanaka, Kawamoto, Iimura / TASAKI Communication Dept. AD/ PR

Tel: 03-3289-1184 E-mail: communicationdpt@tasaki.co.jp

TASAKI Customer Service: 0120-111-446 (Please use this number when providing information about TASAKI to your readers/viewers.)